ARIZONA SENTINEL

FIRST IN ADVERTISING—FIRST IN NEWS—FIRST IN INFLUENCE

Setting a Pace for Competitors—Forging Ahead to Greater Things Over Roads of Its Own Making

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YUMA, ARIZONA, THURSDAY, AUGUST 31, 1916.

NUMBER 39.

The absolute indifference of the average corporation to the rights and comforts of the great consuming public was never better exemplified than yesterday and today by the Yuma Electric and Water company.

Witho t a reasonable excuse of its utter afilure to supply power, lights, gas for cooking or water in any satisfactory manner to the public for some time, the company has completely failed for the past two days to deliver any service except such as was little short of an aggravation, and patrons have been saved time, patience and cash if the plant had shut down. In that event, Yuma business interests could have completed plans to connect with the Sanguinetti-Yuma Ice Company plant, which has been ready and willing to supply the town with its power and light service since August 15th, and the negligent company has had ample time to hook on and save Yuma people the many tortures and inconveniences of an all but complete shut down.

The Morning Glory did-for once-tell the truth this morning when it said "Municipal Ownership Is Becoming Popular."

Common courtesy would dictate that the Yuma Electric and Water Company issue a warning to its patrons through the newspapers to draw water for drinking purposes. Though the Yuma Electric and Water Company withdrew its advertising from the Examiner on Aug. 20th, such a notice to our 5000 readers will be printed without charge.

Box and Chair and A Bathing Suit! Now For First Kellermann Lesson!

This Tells You How to Make the "Breast Stroke," the Very First Essential Movement; Breathing and Its Relation to Swimming; You Will Be Swimming Within a Week from Today.

ARTICLE NUMBER FOUR

BY ANNETTE KELLERMANN

International Record-Holder and Star of the Wm. Fox \$1,000,000 Film "A Daughter of the Gods."

Before taking up THE BREAST STROKE, I want you to obtain the following articles:

- 1. A piano stool, or some box strong enough to sustain your weight.
 - 2. A kitchen chair.
- 3. A one-piece bathing suit or like garment to wear while going through the exercises. 4. A cushion or a pillow.

Now, before starting, OPEN ALL WINDOWS. Fresh air is vitally essential to good health.

Place the piano stool or box in the center of the room and lay the cushion on top of it. Then place the chair directly behind it, but a short distance removed. Lay yourself so that your stomach is on the stool or box and your legs on the chair.

Keep your chest clear of the stool. That part of your body commencing where the ninth rib rests should just clear the edge of the stood.

Now place your hands on a level with your chest, palms downward and hands side by side. Do NOT place your hands in the usual attitude of prayer. This old method of starting the breast stroke is wrong and, besides it means an extra movement, Keep your hands flat. Now bring them forward as if to dive. Stretch them straight out as far as you can. Keep them on a level with the chin. Raise your head a trifle so as to clear the imaginary water.

You are now lying flat with arms extended as though making a dive. Turn your hands until the palms are facing outward, then as if cleaving or



rather plowing the water bring them back in a wide circle until they are

next movement bend the albow and keeping the hands flat so as to cut the chin.

do it FAULTLESSLY. Keep it up juntil you are able to do it with perfect ease.

Should this exercise make your muscles ache and become stiff, a few

(Continued on Page Three)

COST OF PAPER GOES UP; OUR READERS SHOULD COME ACROSS

stances, over which we have in cost, but hard to get at any price, no control, and which make are at their wits' ends trying to solve self protection necessary, the the problem of keeping publishers Yuma Daily Examiner is to- supplied. day eliminating a hundred The Examiner will not increase its papers from its exchange subscription rates or its advertising

This action is not taken tion to the paper to do so now. through any lack of appreci- Unless many subscriptions are paid ation of the papers with soon it will be necessary for the Exwhich it has been exchang- scription lists the names of all of ing for many years, but be- those in arrears. Such an action cause the scarcity and the would be taken with deep regret, but excessive cost of news print the fact that the costs of publication paper makes the conserva-tion of that commodity abso-paper is hard to get at any price, papers are doing likewise.

out the United States knows full well, paper, shall receive it. Self preservathe price of paper has increased 100 tion is the first law of nature, and the per cent within the last five months; Examiner cannot do othwise than to

Through a force of circum- 50 per cent. Paper is not only high

rates, but it asks all of its subscribers who have not yet paid their subscrip-

make it necessary that only those Ex-As every newspaper publisher thru- aminer readers who pay for their ink prices, too, have increased fully ask our good friends to "come across.

SHOULD THE GOVERNMENT TELL RAILROAD MEN TO 'HEAD IN'

A much bigger issue than slavery no more effectual While you are making this move the impending railway strike means has been devised for ment, inhale a deep breath. With the now confronts the country, insuring the bondage of the It is not a new one but it has working man than the passthe water, bring them back to their never before been so clearly age of the compulsory invesoriginal position on chest and under drawn. It is the matter of tigation acts of the character the prevention of strikes of the Canadian industrial Continue this movement until you which affect the public dis-disputes act.' astrously.

> W. G. Lee, head of one of There must be either arbitration or the railway brotherhoods, no arbitration, says the Arizona Resaid:

"Since the abolition of

This is a clear-cut objection to the principle of arbitration, which must In a statement on Tuesday now be settled one way or the other. publican. All the fooling with this

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